

Executive Summary

Genworth 2011 Cost of Care Survey

Home Care Providers, Adult Day Health Care Facilities,
Assisted Living Facilities and Nursing Homes



Summary of 2011 Findings

	NATIONAL MEDIAN HOURLY RATE	INCREASE OVER 2010	SIX-YEAR ANNUAL GROWTH ¹	
HOME	<p>Homemaker Services (Licensed) Provides “hands-off” care such as helping with cooking and running errands. Often referred to as “Personal Care Assistants” or “Companions.” This is the rate charged by a non-Medicare certified, licensed agency.</p>	\$18	0%	1.98%
	<p>Home Health Aide Services (Licensed) Provides “hands-on” personal care, but not medical care, in the home, with activities such as bathing, dressing and transferring. This is the rate charged by a non-Medicare certified, licensed agency.</p>	\$19	0%	1.38%
	<p>Adult Day Health Care Provides social and other related support services in a community-based, protective setting during any part of a day, but less than 24-hour care.</p>	\$60	0%	N/A
FACILITY	<p>Assisted Living Facility (One Bedroom/Single Occupancy) Provides “hands-on” personal care as well as medical care for those who are not able to live by themselves, but do not require constant care provided by a nursing home.</p>	\$3,261	2.39%	5.99%
	<p>Nursing Home (Semi-Private Room) Provides skilled nursing care 24 hours a day.</p>	\$193	5.7%	4.52%
	<p>Nursing Home (Private Room) Provides skilled nursing care 24 hours a day.</p>	\$213	5.1%	4.35%

¹ Percentage increase represents the compound annual inflation rate for surveys conducted from 2005 to 2011.

² Genworth began collecting Adult Day health Care data in 2008; data is not yet available to determine a compound annual growth rate.

³ Percentage increase represents the compound annual inflation rate for surveys conducted from 2005 to 2011.



Emerging Trends and Findings

For the eighth consecutive year, Genworth has surveyed long term care service providers across the country. Genworth's survey includes 437 regions that cover all Metropolitan Statistical Areas defined for the 2010 U.S. census.

Looking back at the past six years of survey results, Genworth recognizes emerging trends across the long term care services landscape. Overall, the cost of care among facility-based providers has steadily increased. For example, in 2005 the median annual rate for a private nursing home room was \$60,225, compared with the 2011 median annual rate of \$77,745. This means that Americans can expect to pay approximately \$17,520 more per year today for a nursing home than they had to pay in 2005. This increase represents a 4.35 percent compound annual growth rate over that period.

In contrast to facility-based care, rates charged by home care providers for "non-skilled" services have remained relatively flat over the past six years. For example, whereas the national hourly private pay median rate charged by a licensed home health

agency for a home health aide was \$17.50 in 2005, the 2011 hourly rate has only slowly crept up to \$19. The historical compound annual growth rate for this type of care service has been only 1.38 percent over a six-year period. Home care rates have remained flat in part because of increased competition among agencies and the availability of unskilled labor, and by avoiding costs associated with maintaining stand-alone health care facilities.

The trend in pricing among assisted living facilities has changed considerably. Over the last decade, assisted living facilities have continued to adapt to the wide range of care needs presented by our growing elder population. Many facilities now provide services to residents who need continual care or supervision, while still providing a lower level of care to healthier individuals. As the range of services becomes broader, so does the range of monthly costs. In the Genworth survey, we ask our assisted living survey participants to provide their monthly rates for both the lowest level of care and the highest level of care. Our aggregated survey results use the average of these ranges.

About CareScout®

Headquartered in Waltham, Massachusetts, CareScout helps Americans across the United States find quality care providers for their long term care needs. As an objective source for this provider information, CareScout, now part of the Genworth Financial family of companies, developed the nation's first quality-of-care ratings system for certified nursing homes and home care providers. Large employers, risk underwriters and families rely on CareScout's proprietary ratings system, the CareScout network and its database of more than 90,000 providers including nursing homes, assisted living facilities and home care agencies to help find and arrange the most appropriate care for loved ones. For more information, visit carescout.com.

About Genworth Financial

Genworth Financial, Inc. (NYSE:GNW) is a leading Fortune 500 global financial security company. Genworth employs approximately 6,500 people with a presence in more than 25 countries. Its products and services help meet the investment, protection, retirement and lifestyle needs of more than 15 million customers.

Genworth operates through three segments: Retirement and Protection, U.S. Mortgage Insurance and International. Its products and services are offered through financial intermediaries, advisors, independent distributors and sales specialists.

Genworth Financial, which traces its roots back to 1871, became a public company in 2004 and is headquartered in Richmond, Virginia. For more information, visit Genworth.com.

From time to time, Genworth releases important information via postings on its corporate Web site. Accordingly, investors and other interested parties are encouraged to enroll to receive automatic e-mail alerts and Really Simple Syndication (RSS) feeds regarding new postings. Enrollment information is found under the "Investors" section of Genworth.com.

Visit genworth.com/CostofCare to:

- compare costs across locations
- calculate future costs of care
- get more information about the Cost of Care Survey

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